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[GOTRACKTOWNUSA.com](http://GOTRACKTOWNUSA.com)

September 3, 2015

Attn: Transportation Secretary Anthony Foxx  
U.S. Department of Transportation  
1200 New Jersey Avenue SE  
Washington DC 20590

RE: City of Springfield, Oregon TIGER 7 Grant Application

Dear Secretary Foxx,

TrackTown USA, Inc. lends our full support to the City of Springfield's TIGER 7 request to fund Phase 2 of the Franklin Boulevard Complete Street project. TrackTown USA is a non-profit organization committed to setting a standard of excellence in the sport of track and field, and we have managed to secure an impressive event schedule at historic Hayward Field at the University of Oregon over the coming months and years.

We have been selected to host the NCAA Outdoor Track and Field Championships every year through 2021 – young student-athletes will come here consistently over the next 6 years, looking at Eugene as the pinnacle of their collegiate seasons and careers. In 2016, we will be hosting the U.S. Olympic Team Trials, where athletes from across the United States will vie to earn a spot to represent their country at the Rio Olympic Games. Yet these events all lead up to the crown jewel of our sport - the IAAF World Outdoor Track and Field Championships are coming to Eugene, Oregon in 2021. These Championships constitute the third largest sporting event in the world, behind only the Olympics and the World Cup.

Hayward Field is less than a half mile east of the Glenwood Riverfront District area, and two blocks south of Franklin Boulevard in Eugene. Many of our invited athletes and their support teams, the media, and fans from around the globe lodge in Springfield and take advantage of meet van pools and the EmX bus rapid transit system to get to and from Hayward Field and associated meet activities in both Springfield and Eugene. Wouldn't it be great to have a reconstructed Franklin Blvd. in Glenwood completed prior to the World Outdoor Championships in 2021? Our event creates the potential for this project to be seen by an estimated 3,000 media and an international television audience of an expected 6 billion viewers. This will provide us the opportunity to truly demonstrate to the rest of the world the



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forward thinking quality and care with which we approach public infrastructure and planning in this country.

Of course, TrackTown USA also understands the incredible opportunity to redevelop the Glenwood Riverfront area as a busy, dense, urban neighborhood and sees the Franklin project as necessary in making that happen. This new neighborhood only makes the metro area stronger, and in particular adds significant value to our mission by creating a new, high energy destination that track and field fans and athletes can enjoy in close proximity to Hayward Field.

Please give the City of Springfield's TIGER request for Franklin Boulevard your due consideration for funding.

Sincerely,

A handwritten signature in blue ink that reads "Vin Lananna".

Vin Lananna  
President  
TrackTown USA, Inc.

A handwritten signature in blue ink that reads "Michael Reilly".

Michael Reilly  
CEO  
TrackTown USA, Inc.